## Town Day, Saturday, June 6, 2020

Sponsorship Level	Benefits
Platinum \$5,000 1 sponsor	<ul> <li>Logo on all runners' bibs</li> <li>Ability to set up on site tent for business promotion</li> <li>Prominent recognition and publicity on all event-related marketing &amp; promotional collateral: save the date, invitations, flyers, e-mails</li> <li>Individual banner recognition and publicity</li> <li>Prominent recognition on the event T-shirt</li> <li>Recognition on WFEE/Town Day Stationary and communications</li> <li>Sponsor recognition and link from event web page &amp; WFEE web page</li> <li>Opportunity to include marketing collateral in participant bags</li> </ul>
Gold \$1,500	<ul> <li>Recognition on all event-related marketing &amp; promotional collateral</li> <li>Recognition on large banner with other Gold sponsors</li> <li>Sponsor recognition and link from WFEE web page</li> <li>Recognition on the event T-shirt</li> <li>Opportunity to include marketing collateral in participant bags</li> </ul>
Silver \$500	<ul> <li>Logo on event mile or half mile markers</li> <li>Recognition on event T-shirt</li> <li>Opportunity to include marketing collateral in participant bags</li> </ul>
Bronze \$250	<ul> <li>Recognition on event T-shirt</li> <li>Opportunity to include marketing collateral in participant bags</li> </ul>